



EVANS NEWTON
INCORPORATED™

FOR IMMEDIATE RELEASE:

Evans Newton Incorporated Announces commoncoreNOW™ Product Line

ENI's commoncoreNOW solution is designed to be adapted to work with your district's scope and sequence or to serve as a springboard to develop a CCSS-framed curriculum.

Scottsdale, Ariz. — Dec. 16, 2013 — ENI's easy-to-implement [commoncoreNOW solution](#) will help jump-start your district, school, administration, and faculty transition to CCSS instruction and assessment. Our curriculum experts have organized the CCSS into customizable units, complete with supporting resources. Each of these units gives the user a detailed view of its recommended instructional sequence and pacing and a list of resources aligned to the CCSS.

ENI's classroom-ready materials immediately launch Common Core instruction and performance-based learning. Your foundation is the [FrameworkGUIDE™ curriculum map](#) – a direct path through essential and supporting Common Core standards curriculum units. Every curriculum map is customizable, because it is designed for the user to add their own resources and make adjustments to topics, key vocabulary, etc. Additionally, the units can be resequenced.

The FrameworkGUIDE classroom sequence paces topics and instruction with plentiful CCSS-aligned instructional resources:

- TaskPERFORM™ lessons—real-world CCSS scenarios for Depth of Knowledge 3 and 4
- TASKassessment™ performance assessments—using literacy and numeracy to solve precollege/career problems aligned to Common Core standards
- TargetStrategies® lessons—modeling and practice for Common Core standards
- TargetFundamentals® lessons—reteaching for prerequisite Common Core standards
- PAL Packets® activities—take-home learning activities
- LiteracyCONNECT™ exemplar lessons—CCSS ELA literacy models for History/Social Studies and STEM classrooms
- ModelMATH™ exemplars—implementing the Standards for Mathematical Practice in the classroom

Many school districts across the United States are easing their transition to the CCSS by using ENI's commoncoreNOW solutions. "We are happy to report that our CCSS solutions are in school districts such as Bellwood #88, Claiborne County, Dorchester #2, Fentress County, Greene County, Grundy County, Hazel Crest, Humboldt County, Kenosha Unified, Mesa County #51, Orangeburg County Consolidated #3, Pickett County, Pine Bluff, Putnam County, Rich Township, Seligman Unified, Trenton Special, and schools such as FirstLine, Lake Forest

Charter, Saint Stephens Indian, and Spirit of Excellence Academy,” said Jamie Piotti, Owner, CEO, and President of ENI.

ENI has worked with [Putnam County School System](#) on the integration of the CCSS with much success. “Putnam found that many of the current Tennessee standards were embedded in the Common Core standards, so teachers knew they were teaching to the current state standards while they prepared students for what’s coming with the CCSS,” said Denette E. Kolbe, Assistant Director of Schools for Teaching and Learning. “Before partnering with ENI, we were doing a lot of things right. Now, we’re doing a lot of things great. Our data shows we’ve really transformed.”

Piotti is very proud of ENI’s latest solution. “ENI is a company committed to supporting education in America,” said Piotti. “CCSS is coming and educators need resources to help them move to the new standards and give their students the best educational experience possible. I truly believe that our commoncoreNOW solution is that resource.”

To read more about ENI’s commoncoreNOW solution, please visit www.evansnewton.com/commoncore or call 800.443.0544 to learn about our year-end promotion.

About Evans Newton Incorporated

[Evans Newton Incorporated](#) (ENI) is a company of educators who are experts in school transformation. Since 1973, ENI has partnered with K–12 schools, districts, and state departments of education to create dramatic improvements in student performance. Through a highly collaborative process of goal-setting, standards alignment, curriculum and assessment development, professional development and coaching, ENI empowers teachers and school leaders to transform their schools and get results.

The company has been headquartered in Scottsdale, Arizona, in the Scottsdale Airpark, since 1978. Visit ENI at: www.evansnewton.com.

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