



FOR IMMEDIATE RELEASE:

## **Evans Newton Incorporated Expanding Outside Sales Team**

***ENI is transitioning to strong Outside Sales Model under the Leadership of Jamie Piotti***

**Scottsdale, Ariz. — Oct. 17, 2013** — In early July, Jamie Piotti resumed fulltime leadership of [Evans Newton Incorporated](#), heading up sales and marketing and directing her focus on building her sales team. Piotti recently hired two new Regional Managers and is pleased to announce the addition of Jeri Ball, Regional Manager, Education Partnerships and Bureau of Indian Education (BIE) and Jim Mays, Regional Manager, Education Partnerships.

Jeri Ball joined ENI on September 23, 2013. In addition to working with BIE schools, she will cover the Midwest region of the US, including Illinois, Minnesota, North and South Dakota, and Wisconsin. Jeri brings impressive experience and sales results to ENI from her former employers, which include Houghton Mifflin Harcourt and Pearson Education. She also has extensive experience as a classroom educator and as an online instructor.

Jim Mays joined ENI on October 10, 2013. Jim has a strong foundation in education and sales, having worked for such organizations as Achieve 3000 and Compass Learning. He has a Master of Arts degree in school counseling and has also served our country in the armed forces. Jim's territory will include the states of California and Colorado.

"When I spoke to my professional contacts about joining ENI, they told me that it's a good place to be and congratulations on the good move. They're right. ENI is the right place for me and I'm looking forward to my professional future with ENI," said Mays.

"ENI is excited to have these two new additions to our team! They have great industry experience and are dedicated to enriching the lives of students across the US. We are passionate about what we do and I believe that Jeri and Jim are great additions to ENI," said Piotti.

### **About Evans Newton Incorporated**

[Evans Newton Incorporated](#) (ENI) is a company of educators who are experts in school transformation. Since 1973, ENI has partnered with thousands of K-12 schools, districts, and state departments of education to create dramatic improvements in student performance. Through a highly collaborative process of goal-setting, standards alignment, curriculum and assessment development, professional development and coaching, ENI empowers teachers and school leaders to transform their schools and get results. The company is headquartered in Scottsdale, Ariz. Visit ENI at: [www.evansnewton.com](http://www.evansnewton.com).

ENI is a proud sponsor of the [District Administration Leadership Institute](#) (DALI).

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